



SCRATCH, MATCH & WIN

Score Big Points With Your Sponsors!



BIG EXCITEMENT!

Scratch, Match & Win is a fun, effective and affordable promotion for increasing excitement in any sports venue. It's easy! Odds On will create a Scratch, Match & Win Card featuring the team's logo, the sponsor's logo and the sponsor's bounce-back offer on the reverse.

Simply hand out the cards at any sports venue, instructing spectators to scratch their card, revealing their lucky numbers, and then watch the scoreboard for their chance to win. If the numbers on their card match the ones revealed on the scoreboard video playback - your lucky spectator wins the big bucks, and Odds On will be there to pay for the prize...up to \$1,000,000!

HIGHLIGHTS

Affordable - Offer up to a \$1,000,000 prize for a fraction of the cost.

Easy to Play - Spectators simply scratch their card and wait for numbers to be revealed on the scoreboard.

Effective for You - Boosts attendance, keeps fans at the game.

Effective for Your Sponsor - Drives traffic to sponsor's location, ensures outstanding visibility before, during and after the game.

Easy to Run - Odds On produces the custom cards and video playback.

Increases Excitement - Giant prizes ensure big excitement.

Cost Effective - Your expenses are predetermined and fixed.

Risk Free - When you have a winner, Odds On pays for the prize.



3" x 4"
Customized Scratch,
Match & Win Cards
featuring team and
sponsor logos

Customized
Scoreboard
Video Drawing.*
*Compatibility may vary.



TURN OVER FOR MORE >>



888.827.2249

www.oddsonpromotions.com

6195 Ridgeview Court, Suite D | Reno, NV 89519

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SCRATCH, MATCH & WIN

HOW IT WORKS



1

Hand out cards at designated games.



2

Fans scratch to reveal their lucky numbers.



3

Custom Drawing video plays on scoreboard.



4

Fans match their card to numbers revealed on board.



**STEAKHOUSE BURGER
BUY ONE, GET ONE FREE!**

RENO, SPARKS, CARSON CITY LOCATIONS
Present this coupon at any participating Reno, Sparks, or Carson City Burger King when you purchase one Steakhouse Burger to receive an additional free Steakhouse Burger. Expires 12/31/09.

Limit one coupon per customer.
Not to be used with any other coupons or offers. Void where prohibited. No cash value.

5

Fans take cards to sponsor location to redeem offer.





SCRATCH, MATCH & WIN

Basketball

TEAM LOGO HERE

SCRATCH, MATCH & WIN!

MATCH 6, WIN \$100,000!
MATCH 5, WIN \$1,000!

EB9400

Baseball

TEAM LOGO HERE

SCRATCH, MATCH & WIN!

MATCH 6, WIN \$100,000!
MATCH 5, WIN \$1,000!

EB9400

Scratch, Match & Win Cards are available for a variety of sports events.

SPONSOR BOUNCE BACK OFFER

STEAKHOUSE BURGER
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