



HOLE IN ONE INSURANCE PUTTING CONTEST INSURANCE MILLION DOLLAR SHOOT-OUTS CONTEST AND SPONSOR SIGNS



WHO WE ARE

Hole In One International is a company owned, operated, and staffed by golf enthusiasts. The game has been an influential part of all of our lives. Our experience with golf runs the gamut from competing successfully at the amateur and professional levels to developing the nation's most successful promotions company.

We took our extensive knowledge and affection for the game, combined it with business know-how and A- (Excellent) rated underwriting to offer the best rates in the business and service that's second to none.

As a founding shareholder, Kirk Triplett not only represents Hole In One International on the PGA Tour, but in the board room as well.



> GOLF IS A GAME OF INTEGRITY

We guarantee your satisfaction. Out of respect for the game and our clients, we will cheerfully refund the entire amount of your contract fee, prior to your event, if at any time we don't meet your expectations. We'll also amend our coverage to an alternate date in the event of rain.



www.holeinoneinternational.com

6195 Ridgeview Court • Suite A | Reno, Nevada 89519
800-827-2249 • 775-828-4653 • FAX 775-826-4653



HOLE IN ONE CONTESTS

BIG PRIZES. BIG TURNOUT.

COVERAGE STARTS AT \$150!

Add excitement to your company, charity or golf course tournament by offering valuable, attention-getting hole in one prizes without the risk of a payout. With Hole In One International, you **offer spectacular hole in one prizes and we'll assume the risk.** We'll insure anything with a cash value up to \$1,000,000! When one of your lucky participants aces the target hole, we pay for the prize, your winner takes home the goods, and you sit back and take the calls from the press.



> Free Prizes

Besides our low rates and impeccable service, we offer any player acing a non-target par three during your tournament an exciting auxiliary prize, with our compliments. \$500 VISA Gift Cards, Bose® Wave Music Systems, and name brand golf equipment are just a few prizes to choose from. We're golfers! We're not going to let a great shot go unrewarded!

> Free Signs and Tee Markers

Now you've got to give credit where credit is due. Well, we've got that covered too. Use Hole In One International and we'll provide you with a tee sign introducing your hole in one sponsor to the whole world, tee markers for your target hole and signs for our complimentary auxiliary prizes.

> Free Tee Prizes

We want your business! To entice you to insure with us, we've teamed up with Magique Golf to give everyone in your event the choice a FREE* golf club or golf bag.

*A \$29.95 charge covers shipping and handling within the Continental U.S. Clubs come with steel shafts. Please allow 4-6 weeks for delivery. Upgrades and rush shipping available. Limit one tee prize per person while supplies last.

For as little as \$150, you can give away a fabulous trip for two to Hawaii for your tournament's next hole in one. No matter how many players are participating, your cost is just \$150! Talk about cheap thrills!



INSURING A HOLE IN ONE CONTEST



1 Choose a prize guaranteed to knock the socks off your tournament participants. Anything goes! Hot air balloons, Rolls-Royces, trips, boats, houses, horses or cold hard cash.

2 Call 800-827-2249 or go to www.holeinoneinternational.com with the number of players you expect, the length of your target hole, and the cash value of your prize.

3 We'll give you a free, no obligation quote, issue the necessary paperwork, and start drafting the check. It's that easy!

When you do business with Hole In One International, your event is backed by the best in the business. Hole in One International is proud to be underwritten by the Praetorian Insurance Company, a wholly owned subsidiary of the Praetorian Financial Group and a member of the QBE Insurance Group of Sydney, Australia. QBE is one of the top 25 insurers in the world. Praetorian Insurance Company is A.M. Best A- (Excellent) rated.



We pay for the prize, your winner takes home the goods!

www.holeinoneinternational.com 800.827.2249

PUTTING CONTESTS

> SINGLE PUTT



This contest is designed to give a select number of finalists the chance to one putt for all the dough! Qualify 1-5 lucky contestants to participate by having a putt-off, closest to the hole contest, or better yet, a raffle to raise money for your cause. Gather the crowd to the putting green, set up a 50-foot or longer putt, and watch your finalists try to realize their childhood dreams. Anybody can make one putt!

> THREE PUTT COMBO



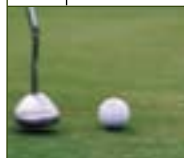
Talk about affordable! This contest will give everybody in your tournament the chance to be a hero. Here is an example: Make a 10 footer, win a sleeve of balls (provided by a sponsor). Move on and make a 30 footer, win a golf shirt (once again, provided by a sponsor). While you're hot, make a 50-foot or longer putt and win a new car (this time, provided by Hole In One International).



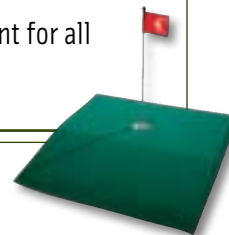
SINK IT AND WIN!

CREATE EXCITEMENT!

So, you think 135 yards is too long? Well, how about 50 feet? That's right, you can now insure a 50-foot or longer putting contest for as little as \$150. **Before, during, or after** your tournament, our single putt or three putt combo contests are sure to create excitement for all your participants.



Take these contests to the local mall, trade show, or fundraiser and generate fun and money for all! We'll sell you an instant putting green, consult you on a successful promotion, and pay for the prize when someone wins!



> Free Sign



> Free Tee Prizes

Insure a three putt combo contest with us and get a FREE* golf club or bag for everyone in your event.

*A \$29.95 charge covers shipping and handling within the Continental U.S. Clubs come with steel shafts. Please allow 4-6 weeks for delivery. Upgrades and rush shipping available. Limit one tee prize per person while supplies last.

INSURING A PUTTING CONTEST



Anyone can make a putt and win!

1

Pick the contest best suited for your needs. Depending upon your budget, we suggest the single putt if you have time to gather your tournament participants to witness the excitement, or the three-putt combo if you have a shotgun start.

2

Call 800-827-2249 or go to www.holeinoneinternational.com with the number of finalists (single putt) or number of players (combo putt) you expect, the length of the grand prize putt (the longer, the cheaper), and the cash value of your prize.

3

We'll give you a free, no obligation quote, issue the necessary paperwork, and get ready to rush the green!

MILLION DOLLAR SHOOT-OUTS

COVERAGE STARTS AT \$190!

CREATE A MILLIONAIRE.

Need to increase participation and **set your tournament apart**? Need to raise money for your cause? Imagine the turnout and excitement when you offer a \$1,000,000 prize! Don't worry, it costs as little as \$190. And when your participant knocks it in, Hole In One International pays the price. Just ask \$1,000,000 winner Howard Busse!

Imagine giving away \$1,000,000 for as little as \$190.



Make sure to advertise your event as "A chance to win \$1,000,000." Send press releases, distribute flyers, post bulletins, do everything possible to create awareness and excitement for your shoot-out. Call or log on for a free "How To" guide on running a million dollar shoot-out.

> Tournament Shoot-Out

It's simple. Before or during your tournament, have a raffle, closest to the pin contest, or qualify up to five players in any fashion to take their shot at becoming a millionaire! Arrange with the golf course to use a hole adjacent to the clubhouse. Create a temporary 165+ yard teeing area and gather your participants to witness the excitement. If one of your qualifiers acs the temporary hole, they score BIG!

> Fundraising Shoot-Out

Generate \$50,000 or more for your cause! Charities, schools, sports teams, anyone can organize a shoot-out. Set up a 125-yard hole at a local, high-traffic driving range with a 3-5 foot circle around it. Over a three to five day period, charge \$1-\$2 per shot to allow golfers to qualify for the finals by knocking it into the circle. Bring back all the qualifiers at the conclusion of the event to take their shot from 150+ yards to join the ranks of the rich and famous.



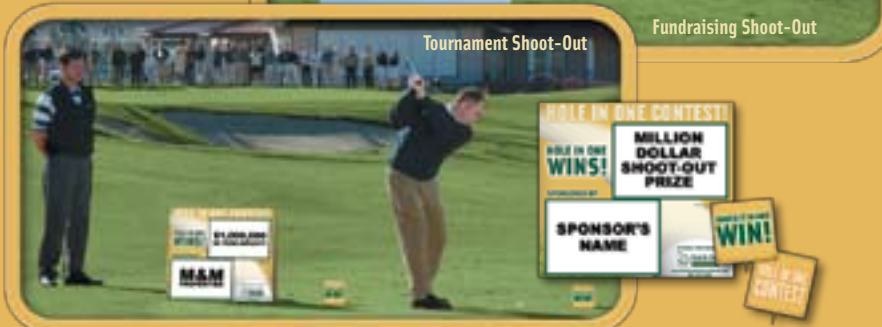
Fundraising Shoot-Out

INSURING A SHOOT-OUT

1 Choose a qualifying process and number of finalists for your shoot-out. Tournament shoot-outs: we recommend 1-5 finalists. Fundraising shoot-outs: 10-30 finalists.

2 Call toll-free 800-827-2249. We will help you match your budget to the number of finalists you wish to have, the prize value you want to give away, and the yardage (the longer, the cheaper) your finalists will be shooting from.

3 We'll give you a free, no obligation quote, issue the necessary paperwork, and you'll be on your way to creating a millionaire!



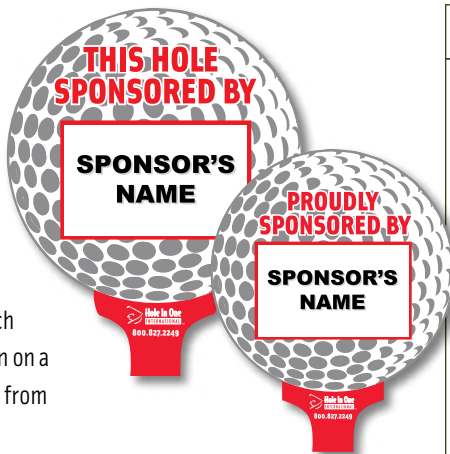
Tournament Shoot-Out

A free contest sign and tee markers come with all shoot-out insurance.

SPONSOR SIGNAGE

> SPONSOR SIGNS

Sell tee sponsorships! Sell green sponsorships! Sell scoreboard, bar cart, and driving range sponsorships! The more you sell, the more you raise for your cause! In return for their sponsorship during your tournament, each business receives recognition on a professionally designed sign from Hole In One International.



> CONTEST SIGNS

Contests, contests, contests! Remember, not everybody can win your tournament, but everybody must pay to play. The key to a successful event is having FUN! The more contests you have, the more chances to spread the wealth throughout your field, and the more fun for all. Sponsors are readily available to donate prizes and must be recognized. Our 24" X 30" signs will impress sponsors and participants alike with their contemporary design and professional quality.

▶ **SELL SPONSORSHIPS TO RAISE MONEY**

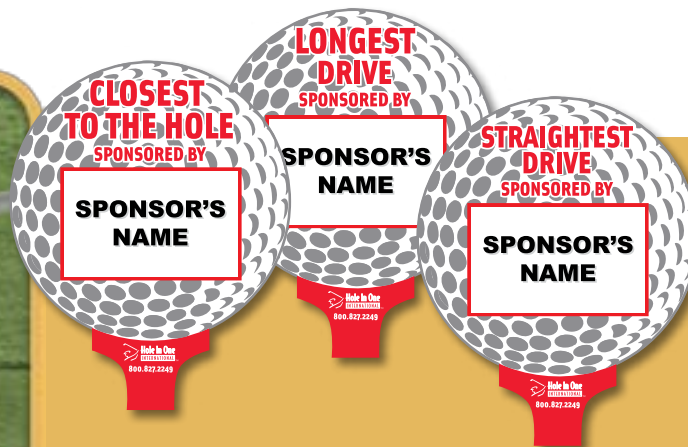
\$25 EACH, 18 SIGNS \$360

A golf tournament presents the **perfect opportunity for local businesses or company clients to strut their stuff!** As the nation's leading golf tournament promotions company, we've learned a thing or two about golf tournaments. We understand that sponsorship fees should go to the charity or prize package—not the logistics of running a tournament. That's why our signs are available at a fraction of the cost of conventional sign shops. They're constructed of heavy duty weatherproof Coroplast and easy to set up. We even include the stakes!



Call us at 800-827-2249 or go to www.holeinoneinternational.com for a free "How To" guide on "Running a Successful Golf Tournament." We consult on over 16,000 events a year. We're full of great ideas and they're yours for the taking!

Our 24" x 30" heavy duty and weatherproof Coroplast signs are a great addition to your tournament and a great way to raise money for your cause.





SPONSOR SIGN ORDER FORM

\$25 EACH, 18 SIGNS \$360



DATE OF TOURNAMENT ____/____/____

TOURNAMENT NAME _____

HOLE # Sponsor name to appear on sign

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____
- 11 _____
- 12 _____
- 13 _____
- 14 _____
- 15 _____
- 16 _____
- 17 _____
- 18 _____

OTHER SIGNS

Circle the type of sign you want using these sign codes:

L = Longest Drive, **C** = Closest to the Hole,

S = Straightest Drive, **P** = Proudly Sponsored by

- L C S P _____
- L C S P _____
- L C S P _____
- L C S P _____



COMPLETE BOTH SIDES OF THE ORDER FORM AND:

MAIL

Completed form and payment to:
Hole In One International
6195 Ridgeview Court, Suite A
Reno, NV 89519

FAX

Both sides of completed form to:
775.826.4653

WEB

Log on to:
www.holeinoneinternational.com

> Ordered By

Name (Please type or print) _____

Street Address _____

City _____

State _____

Zip _____

Daytime Phone _____

E-mail _____

> Ship To Residence Business

Shipping address if different from above:

Name _____

Street Address (No P.O. Boxes) _____

City _____

State _____

Zip _____

> Payment

Check enclosed

VISA

MasterCard

American Express

Name on Card _____

Card Number _____

Expires _____

18 signs

\$360

_____ signs x \$25 each = \$ _____

10-day shipping and handling \$25 \$ _____

Express shipping and handling \$50 \$ _____

Total \$ _____

Sorry, no refunds

due to cancellation

of tournament or

inclement weather.



MORE THAN JUST GOLF

INSURE ANYTHING!

Strange as it may seem, some people don't spend all their waking hours golfing. In fact, some people don't golf at all. No, really! So we're also available to insure **special prizes for just about any promotion** you can think of.

> Sports

Sports are big business at every level. From pros to pee-wees, owners, sponsors and fans alike love a great promotion. We have promotions for every sport! Spectator Participant Contests such as half-court basketball shots and Outstanding Play Promotions like grand slam homeruns will increase attendance, excitement, and the bottom line for you and your supporters.

> Gaming

Gambling is one thing, promotions are another. We insure both. Jumbo jackpots, VIP parties, club membership drives, check cashing and sports book promotions. All necessities and all available on a fixed budget from Odds On Promotions!

> Retail

How about double the foot traffic? Does that work for you? We have promotions designed to reward customer loyalty, build your market base and, most of all, maintain your budget. Banks, bars, jewelers, markets, any business will benefit!

> Direct Mail

You mail for a reason. To alert consumers, to invite consumers, or to sell consumers. All reasons to attach a promotion to your next direct mail campaign. Standard 2% response rates will sky rocket with an Odds On-designed prize promotion.

> Automotive

Ready to rev up your marketing? Odds On has great ideas to increase your floor traffic with direct mail promos, odometer and VIN match contests, lucky key promotions, or showroom shoot-outs. We'll get 'em there, you sell them!

> Trade Shows

You have the best product and best service in the show. Now you need the booth traffic. That's our job. Odds On has promotions guaranteed to make sure attendees know who and where you are. Call us up, budget us in, and start writing orders!

> Fundraising

Don't let your next campaign go unnoticed. Draw them in with an exciting promotion designed to give them a reason to dig deeper. You raise more money for your cause, and who knows, you might create a millionaire in the process.

> TV/Radio

You know it, and we know it! Promotions make the world go round! Forced listening or viewing promotions increase your audience, your advertisers, and your ratings. Remotes need a boost? Tack on a chance to win \$1,000,000. Our promotions list is endless.

